



The Media Area Branch of the National Association for the Advancement of Colored People (NAACP) is extending an invitation for your business or organization to participate in our upcoming event, the **2023 Freedom Fund and Foot Soldier Luncheon**, by purchasing an advertisement space in our commemorative program book.

Our Freedom Fund Luncheon is an inspiring and empowering gathering of community members, leaders, and organizations that are committed to advocating for justice, equality, and positive change. This event aims to celebrate our collective achievements and inspire continued progress toward a more inclusive and equitable society.

This year's keynote speaker is Renee Chenault-Fattah, Executive Director, Philadelphia Lawyers for Social Equity, Broadcast Journalist and Former NBC10 Anchor. We are celebrating the outstanding social justice and equality advocacy efforts of our award honorees including:

- Delaware County Council
- Media Area Branch NAACP Youth Council : Advisor, Fonda Jacobs- Blake
- Media 5 Mile Race
- Veterans of Foreign Wars (VFW) Media PA, Post 3460
- Day One Not Day Two: Founder, Andre Simms
- Media Area Branch NAACP Youth Council Member, Penncrest High School Senior, Justin Duvak

The commemorative program book will be distributed to attendees and community members, providing a valuable opportunity for your organization to showcase its commitment to social justice and equality. Your advertisement will reach a diverse audience of passionate individuals, business leaders, and community advocates who share the same values and goals.

Benefits of Advertising:

Visibility: Reach a wide audience of influential individuals who support social justice initiatives.

Brand Exposure: Showcase your organization's dedication to promoting a fair and just community.

Community Engagement: Demonstrate your commitment to making a meaningful difference in our community.

Ad Sizes and Rates:

Full Page Color: \$100

Half Page Color: \$60

Business Card Color: \$40

Front Inside Cover Color: **SOLD OUT**

Front Back Cover Color: **SOLD OUT**

Patron Color: \$30

**All businesses and organizations who have purchased an ad will be included in the commemorative event program booklet, event slide show and mentioned on the Media Area NAACP social media channels and website.*

We ask for your support in this meaningful endeavor and make a positive impact by supporting the Media Area NAACP. Your contribution through advertising will not only help us host a successful event but also contribute to essential programs and initiatives aimed at advancing equality and justice within our community.

To secure your advertising space or for further information, please reach out to our Advertising Coordinators, Alicia Jacobs and Akilah Evans-Pigford at publicity.mediaunitnaacp@gmail.com.

We request all ad materials to **be submitted by 2:00 pm, Friday, December 1st**. The commemorative program book is 5.5" x 8.5". All ad submissions must be high resolution jpeg image, or pdf.

Payments can be made online via <https://NAACPMediaFreedomFundLuncheon.eventbrite.com> or check/money order mailed to Media Area NAACP Unit 2272, P.O. Boc, Media, PA 19063.

Thank you for consideration. We look forward to your valuable support in making the **2023 Media Area Branch NAACP's Freedom Fund and Foot Solider Luncheon** a resounding success.

P.O. Box 1973, Media, PA 19063
President | Cynthia Ann Jetter